



Friends,

First Wing Jet Center (formerly Montgomery Aviation) and Indianapolis Executive Airport are excited to once again host the **13th Annual Open House and Fly-In benefiting Down Syndrome Indiana (DSI) on Saturday, June 22, 2019**. For this year's event, we are excited to partner with and feature the **Commemorative Air Force's Wings Over Indy**. This will bring new and exciting aircraft for both rides and display, as well as other unique aviation elements to the continually growing event. Additionally, we will have an expanded schedule with the event kicking off with a pancake breakfast starting at 7:30 a.m., the main events and activities from 9:00 a.m. – 3:00 p.m., and a new Hops & Props Veterans Dinner starting at 5 p.m.

We also wanted to draw your attention to our new date, **Saturday, June 22**. While the event has traditionally been held the first Saturday in August, expanding school calendars and the timing of the AirVenture in Oshkosh, WI has necessitated the need to select a new date earlier in the summer. While it compresses our planning schedule this year, we hope that the new date will allow more people to attend and participate in this event.

As always, the focus of the day is to raise money for a great cause, DSI, an organization that is truly making a difference in the lives of those living with Down Syndrome. DSI uses these funds for programs to help individuals with Down Syndrome achieve independence and inclusion in their community. DSI also ensures that those living with Down Syndrome have a voice with policymakers and work to increase positive awareness and understanding with the public at large.

Our joint efforts have been extremely successful over the past 13 years; together we have raised more than \$190,000 and have become one of the organization's most important fundraisers over the years. **We always believe we can do more and are asking you to play an important role in this event by becoming a Sponsor**. We have included varying levels of sponsorships and descriptions to help you determine which sponsorship level would best suit your organization.

Your contributions are tax deductible and a receipt will be provided for your records -- DSI is a 501(c)3 organization #80-0732286. Any gift, whether it is a monetary donation, donation in support of the event, or an item to be part of our raffle, is greatly appreciated. Also, if you would like to display your aircraft for the event or volunteer your time, please let us know. Please return the enclosed donation form with your desired amount as soon as possible in order to be included in initial event materials. This is especially important this year with the compressed calendar. Contact us if you are interested in donating items to be used in the raffle/silent auction. The earlier your confirmation of donation is received, the greater exposure you will have in our promotional materials.

We look forward to your participation in this great event and appreciate your consideration.

Sincerely,

Sean White
VP and General Manager, First Wing Jet Center
317-769-4487
swhite@firstwing.com



Sponsorship Levels

Presenting Sponsor - \$4,000 (Single Sponsor)

- Designation as Presenting Sponsor of the event
- **Premium** logo placement on signage, website, and promotional materials
- Prime display space location of your choice
- 20 raffle tickets for prize drawings
- Verbal recognition at event
- Mention(s) on social media

Kids Zone Sponsor \$3,000 (Single Sponsor)

- Signage displayed in the Kids Zone
- **Premium** logo placement on signage, website, and promotional materials
- Prime display space location of your choice
- 20 raffle tickets for prize drawings
- Verbal recognition at event
- Mention(s) on social media

Gold Sponsorships - \$2,500

- Prime logo placement on signage, website, and promotional materials
- Prime display space location of your choice
- Verbal recognition at event
- 15 raffle tickets for prize drawings
- Mention(s) on social media

Silver Sponsorships - \$1,500

- Logo placement on signage, website, and promotional materials
- Display space location
- 10 raffle tickets for prize drawings
- Mention(s) on social media

Bronze Sponsorships - \$500

- Name on signage, website, and promotional materials
- Display space location
- 7 raffle tickets for prize drawings

In-Kind Donations

This event is solely put on through donations from our community. Some of the items we need to make this charitable event a success are:

- Raffle prizes
- Silent auction items
- Monetary donations
- Companies to provide entertainment
- Promotional support/media partnership



Sponsorship Commitment Form

Thank you for your willingness to support the **13th Annual Open House & Fly-In supporting Down Syndrome Indiana!** We truly could not do this event without your support and love the opportunity to bless Down Syndrome Indiana in this way.

Company / Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____

Sponsorship Tier Requested: _____

Items / Services for Donation: _____

Please return this form along with a high-resolution company logo to cbennett@firstwing.com.

If you are providing a monetary donation, please send your check made out to **Down Syndrome Indiana** to:

First Wing Jet Center
Attn: Corrie Bennett
11329 E. SR 32
Zionsville, IN 46077

If you wish to donate an item or service, please indicate so on this form and we will be in touch to facilitate that request.

All donations are tax deductible and a receipt will be provided for your records. Down Syndrome Indiana (DSI) is a 501(c)3 tax exempt organization (#80-0732286).

Please return this form ASAP in order to be included in promotional materials.